

T-MOBILE SELLER BATTLECARD

SkyMirr Sky5G Router (TCPA-117) *Internal Use Only*



ELEVATOR PITCH

SkyMirr Sky5G is the highest-performing T-Mobile-certified 5G router for business broadband—built around SkyMirr’s advanced MuLCAT® antenna technology to deliver up to 42% farther tower reach, 2x the throughput of conventional CPEs, and Wi-Fi 7 capacity for 500+ devices.

Unlike standard routers designed “antenna last,” SkyMirr starts with RF engineering first—unlocking better coverage, stronger indoor penetration, and consistent speeds even in fringe or congested areas.

Now certified for both T-Mobile’s Standard Network + T-Priority, Sky5G is approved to support FIRST RESPONDERS and mission-critical customers with prioritized reliability during congestion events.

T-Mobile reps can position Sky5G as the go-to option for high-performance FWA, especially in weak-signal buildings, rural areas, or anywhere uptime matters.

CUSTOMER PAIN POINTS SOLVED

| Customer Issue | How SkyMirr + T-Mobile Solves It |
|---------------------------------|--|
| Weak indoor signal | MuLCAT® extends reach + stronger penetration |
| Rural coverage challenges | 42% farther tower reach—ideal for fringe areas |
| Wi-Fi overload | Wi-Fi 7, 512 devices, zoning |
| POS or camera downtime | High reliability + business continuity |
| Construction delays for fiber | Instant plug-and-play setup |
| Public safety requires priority | Certified for T-Priority |
| Multi-site deployment | Centralized cloud management |

TARGET CUSTOMER PROFILE

1. SMB & Mid-Market

Ideal for customers who:

- Rely on POS, cameras, or cloud apps
- Have unreliable cable or DSL
- Experience indoor coverage issues
- Need simple plug-and-play broadband
- Have many devices on Wi-Fi

Industries: Retail • Restaurants • Offices • Field Services • Clinics • Insurance • Real Estate • Manufacturing • Small Warehouses • Schools

2. Distributed Enterprise

A perfect fit for:

- Franchise locations
- Pop-ups/kiosks
- Multi-site retail
- Financial services
- Quick-serve restaurants
- Clinics and outpatient sites
- Education networks

3. Public Sector & First Responders (T-Priority Eligible)

Sky5G is certified on T-Priority, making it ideal for:

- Fire/EMS stations
- Police precincts
- Emergency operations
- Mobile command trailers
- Small municipalities
- Continuity-of-operations (COOP) kits
- Disaster recovery sites

Key benefit:

Guaranteed priority access to the T-Mobile network during emergencies, disasters, & congestion spikes.

T-PRIORITY: WHAT A REP SHOULD SAY

“This is one of the few 5G routers certified for T-Priority, meaning first responders and mission-critical customers get elevated network priority during emergencies or congestion. If reliability is essential, this device is purpose-built for that.”

T-Priority helps ensure:

- Priority queuing during network congestion
- Better performance during storms, outages, or events
- Higher reliability for public-safety agencies
- Better performance in crowded environments (stadiums, events, urban cores)

LEADING QUESTIONS

“Do you ever have slow or unreliable internet during busy hours?”

“How many devices connect to your network?”

“Is your business located in a rural fringe area or inside a heavy concrete/metal building?”

“Do you need a reliable backup internet connection?”

“Would network priority for emergency or mission-critical operations matter to you?”

“Do you use video surveillance or cloud apps that must stay running?”

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KEY PRODUCT HIGHLIGHTS

Unmatched RF Performance

- MuLCAT® antenna-first design for superior RF signal
- Up to 42% farther reach to T-Mobile towers (cell-edge advantage)
- Better indoor penetration through walls/floors
- Over 75% efficiency across 600 MHz–6 GHz
- Delivers speeds in weak areas where other CPEs drop off

High-Density Wi-Fi for Business

- Wi-Fi 7 (latest generation)
- Up to 512 concurrent devices
- Up to 311 ft Wi-Fi radius
- Work/Guest Wi-Fi zoning
- Bandwidth management so critical apps always have priority

Enterprise Reliability & Security

- T-Mobile Certified (Standard + T-Priority)
- Quad-core Qualcomm platform
- Dual-image firmware for safe updates
- VPN support: IPSec, SSL, WireGuard
- Remote management: GUI, TR-069, UPS
- Auto-recovery watchdog + robust firewall

Carrier-Grade Throughput

- Up to 3.4 Gbps downlink
- Handles POS, cameras, scanners, laptops, IoT
- Consistent performance even during peak congestion

OBJECTIONS + RESPONSES

Objection: “We already have fiber.”

Response: Great—SkyMirr gives you a reliable 5G backup with T-Priority support, ensuring uptime for POS, cameras, and critical apps.

Objection: “Our building has weak 5G coverage.”

Response: SkyMirr is engineered for fringe and indoor-challenged environments. Its MuLCAT® antennas reach up to 42% farther than typical CPE.

Objection: “We tried FWA before; it wasn’t fast enough.”

Response: SkyMirr delivers 2x the throughput vs. standard routers and is T-Mobile certified for top-tier performance.

Objection: “We’re a small business—this seems advanced.”

Response: It’s plug-and-play. You get enterprise performance without enterprise complexity.

KEY DIFFERENTIATORS

- Only antenna-first router in its category (MuLCAT®)
- Certified for T-Priority (mission-critical grade)
- Wi-Fi 7 for dense environments
- Better cell-edge performance than typical CPE
- Supports 512 devices (industry-leading)
- Enterprise-grade firewall & VPN
- Dual firmware images & auto recovery
- Easy self-install or partner-assisted

WHY T-MOBILE + SKYMIRR?

Businesses and agencies get the perfect combination:

- Superior hardware (SkyMirr)
- Superior coverage (T-Mobile)
- Superior reliability (T-Priority certification)

Sky5G ensures your business, school, or agency stays connected—even during peak congestion, fiber outages, or emergencies.

NEXT STEPS

- Conduct coverage check
- Share SkyMirr solution brief
- Coordinate sales engagement with SkyMirr through Adam Garcia, Cellhub
- Register lead in PRM w/SkyMirr as partner and Cellhub the primary.
- Provide FWA pricing
- Step customer into full deployment planning
- Coordinate sales engagement with SkyMirr through Adam Garcia
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CONTACT INFO

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